Goal #2: 20% for Primary Prevention

GOAL # 2. An agreement to spend not less than 20 percent on primary prevention programs for individuals who do not require treatment for substance abuse, specifying the activities proposed for each of the six strategies or by the Institute of Medicine Model of Universal, Selective, or Indicated as defined below: (See 42 U.S.C. 300x-22(a)(1) and 45 C.F.R. 96.124(b)(1)).

Institute of Medicine Classification: Universal Selective and Indicated:

Universal: Activities targeted to the general public or a whole population group that has not been identified on the basis of individual risk.

o Universal Direct. Row 1—Interventions directly serve an identifiable group of participants but who have not been identified on the basis of individual risk (e.g., school curriculum, afterschool program, parenting class). This also could include interventions involving interpersonal and ongoing/repeated contact (e.g., coalitions)

o Universal Indirect. Row 2—Interventions support population-based programs and environmental strategies (e.g., establishing ATOD policies, modifying ATOD advertising practices). This also could include interventions involving programs and policies implemented by coalitions.

- Selective: Activities targeted to individuals or a subgroup of the population whose risk of developing a disorder is significantly higher than average.
- Indicated: Activities targeted to individuals in high-risk environments, identified as having minimal but detectable signs or symptoms foreshadowing disorder or having biological markers indicating predisposition for disorder but not yet meeting diagnostic levels. (Adapted from The Institute of Medicine Model of Prevention)

FY 2006 (Compliance):
FY 2008 (Progress):
FY 2009 (Intended Use):

Institute of Medicine (IOM) Category	Target population	Estimated number of people to be served	Activities and services to be provided	Location of Services
Universal Direct	Youths, ages 5-18	8,000	Curriculum and culturally based life skills education in classrooms and after school programs such as: - Get Real about Drugs - Second Step - Botvin's Life Skills Training	Maricopa County, Pinal County, Yuma County, La Paz County, Yavapai County, Coconino County, and Mohave Counties, Gila River Indian Community
	Adolescents	500	Implement youth leadership development activities including leadership training, service learning and involvement in coalitions	Graham County, Greenlee County, Cochise County, La Paz County Pima County, Maricopa County, Santa Cruz County,
	All	500	Personal and cultural development activities such as holiday celebrations, arts, dance, theatrical performances, cooperative games, team building, mentoring	Statewide
	Parents	5,000	Warm line for parents	Cochise County
	Parents	5,000	Curriculum and culturally based parent support and education such as Strengthening Families	Tucson; Pima County, Maricopa County, Santa Cruz County, Cochise County, Yavapai County
Universal Indirect	School employees	20	Education on prevention issues	Maricopa County
	Child care providers	20	Education on child development and resiliency	Maricopa County
	Community members	5,000	Community anti-substance abuse coalitions, needs assessment, strategic planning, capacity building, program implementation, and evaluation	Statewide
	Parents	5,000	Public Information: Implement the Draw the Line Campaign This campaign raises awareness among parents of the harmfulness of alcohol use on adolescent development	Statewide
	Parents of youth in elementary school	5,000	Public Information: Implement the Make Meal Time Family Time Campaign	Pima County
			This campaign raises	

Selected	Youth in low resource, high risk communities	500	awareness among parents of the importance of family meals Youth leadership training, community service learning, and mentoring	Maricopa County, Yuma County, San Carlos Apache Tribe, Apache County, Navajo County
Selected	Parents with risk factors for abuse or neglect of their newborn	25	Healthy families program – home visitation, parent support, and education	Yavapai County
Indicated	Prevention program participants who demonstrate signs or symptoms of behavioral health problems	100	Referral to behavioral health assessment	Statewide
Indicated	Adolescents	100	Screening for behavioral health disorders including depression and substance abuse.	Statewide